



Join Harrisonburg Tourism in Celebrating the 25th Annual National Tourism Week
May 10-18, 2008

"Discover Great American Traditions"

Join hundreds of cities, states and businesses nationwide in the annual salute to travel and tourism in America, presented by TIA.

National Tourism Week is a collective effort to promote the power of travel through customized events in communities nationwide. The goal is to enhance the country's economy, security and perception, and recognize the cultural and social benefits created by travel and tourism.

Read the [press release](#) announcing the 2008 theme, "Discover Great American Traditions".

Discover our "Great American Tradition" local ice cream eateries and rediscover your own backyard by trying a local staycation. Visit Harrisonburg Tourism located in the historic Hardesty-Higgins House for a week of free drawings, prizes, and promotions.

History of National Tourism Week

National Tourism Week was established in 1983 when the U.S. Congress passed a joint resolution designating the week to be celebrated in May 1984. In a White House ceremony, President Ronald Reagan signed a Presidential Proclamation urging citizens to observe the week with "the appropriate ceremonies and activities." Industry leaders and public relations professionals from the major travel and tourism trade associations were the first volunteers to manage the annual event. By January 1986 industry leaders had formed a permanent full-time office at TIA to sponsor the event and expand tourism awareness into year-round programs.

Future National Tourism Week Dates

May 9-17, 2009 (26th Annual)

May 8-16, 2010 (27th Annual)

If you have questions about National Tourism Week, please contact Greg Staley, TIA Manager, Communications, at 202-408-2128.

Your local tourism representative is Brenda Black, Tourism Manager, Harrisonburg Tourism and Visitor Services, 540-432-8940.